

**Rochester Government Channel Minutes**  
**July 10, 2017 Meeting**  
City Council Chambers, 5:30PM

**Members Present:**

City Councilor Tom Willis, Chair  
James Graham, Resident  
Rick Healey, Resident  
Celeste Plaia, Government Channel Coordinator

**DRAFT MINUTES**

**I. Call to Order**

The meeting was called to order at **5:35 PM**. All members were present.

**II. Approval of minutes May 15, 2017 meeting**

A **MOTION** was made by James Graham to **accept** the minutes of the May 15, 2017 meeting. The motion was seconded by Councilor Willis. The **MOTION CARRIED** by a unanimous voice vote.

**III. Public Input**

There was no one present for public input.

**IV. Discussion**

Franchise Negotiations: Celeste Plaia, Government Channel Coordinator, summarized a statement of support on behalf the RGC to Attorney O'Rourke for grant money to purchase studio equipment, which had been discussed at the last RGC meeting. Councilor Willis suggested keeping an eye out for the idea of utilizing a space for the public to produce local content. The Committee was in agreement.

Annex: Councilor Willis gave a brief history about the Annex discussion and the potential televised meeting space. Ms. Plaia gave an overview of the proposed budget for the Annex Room Project, which includes a projector/screen, cameras, microphones, switcher equipment, and fiber-run to the video server. Additional concerns were raised about the expense of the project. Ms. Plaia explained that the new HD, IP based technology, is expensive, although that is where the market is heading. Lastly, the Committee discussed the need for presentation AV equipment. While it is not part of the "government channel" AV is needed for any committee members, staff, or guest that might be presenting visual information to a committee.

CIP: Ms. Plaia reviewed the CIP projects that were approved for FY18: The "remote call in participation"; live streaming; AV upgrades and HD broadcast upgrades; and the possible

relocation of the equipment rack. These projects will not be implemented until the new CIO is in place and has had a chance to review projects, as most concern IT related support. The committee discussed the project for relocating the Government Channel equipment rack. The sense of the committee is to move the rack to allow more room in Chambers for the audience, and for aesthetics. If the relocation project is not possible, the Committee agreed to seek alternate ways to reduce the footprint of the area and/or change aesthetics.

A discussion ensued about some of the City Council meetings with greater attendance and how to handle the overflow of attendees when it extends to the hallway. It becomes difficult for attendees to see and hear what is being discussed at the meeting(s). Ms. Plaia proposed setting up a monitor / audio system in the hallway for audience overflow. The Committee agreed.

Programming: Ms. Plaia updated the committee on programming: in FY2017 RGC was on target with producing 14 non-meeting shows for distribution, including six "City Manager's Corner" episodes. The City Council voted to include the Codes and Ordinances Committee meetings with the roster of broadcasting meetings at the July 2017 Regular City Council meeting.

Studio/ CTE Center – Ms. Plaia said that initial contact has been made with the school department regarding the idea of a shared studio space. The top concern is to ensure security is sufficient for students' safety. Another concern is whether a "TV studio" fits the CTE programs goals, staff, and funding. The CTE Center will have a new director soon, and follow up conversation will happen in the upcoming months.

The next Government Channel Committee meeting will be September 11<sup>th</sup>, 2017.

## **VII. Adjournment**

Jim Graham **MOVED** to **ADJOURN** the meeting at 6:40 P.M. Rick Healey seconded the motion. The **MOTION CARRIED** by unanimous voice vote.

Respectfully submitted,  
Celeste Plaia  
Government Channel Coordinator