



City of Rochester, New Hampshire

Parking Review Group

Parking Review Group

September 1, 2022

Cocheco Conference Room- 33 Wakefield Street

Members Present

Tim Fontneau – Chairman/City Councilor

Michael Bezanson – Dept of Public Works

Ryan O'Connor – Senior Planner

Mike Scala – Economic Development

Shanna B. Saunders – Director of Planning

Andrew Swanberry – Police Dept

Keith Fitts – Planning Board

Members Absent

Ralph DiBernardo – JetPack Comics

Marc Saxby – Collectiques

Kris Ebbeson – Riverstones Framing

Todd Radic – Skeletone Records

I. Call to Order

Tim Fontneau called the meeting to order at 4:04 p.m.

II. Roll Call

Ryan O'Connor conducted roll call.

III. Approval of minutes June 9, 2022 and June 23, 2022

Minutes will be reviewed prior to next meeting for approval.

IV. Review the results of the outreach

S. Saunders reviewed the results of the survey so far. The survey has been posted up on our website and a Press release has been distributed calling attention to the survey.

V. Draft/Design Public Outreach Meeting



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There was discussion about having staff design a small countertop “poster” with a QR code to bring attention to the survey. T. Radict might be able to help distribute these to Downtown businesses.

There was discussion about the types of outreach that the group could do. Downtown tactical urbanism was discussed. DPW might have designs for head-in parking plans for the downtown they can share.

The group decided to do a table at a Porchfest that PRG members could man and ask destination visitors questions from the survey. Ryan and Shanna can help out but would look for other PRG Members to help cover, as well.

The group decided that for a large scale public event they would do a Poster Session type of format. This means a number of posters are developed and attended by PRG members. As folks came in through the meeting they would be directed from poster to poster to allow for small group discussions about the posters. PRG members would take notes of the discussions and the posters would be interactive so participants could vote somehow on each poster. The date of October 13th was thrown out as a possible date (this has since changed).

M. Scala brought up looking at monetizing DT and if the group might want him to get started on a study looking at this now or not until after the public input was completed. The group felt they had enough input from the public input to warrant moving forward on this sooner rather than later.

M. Bezanson reviewed the public parking data layer DPW is creating. This would be a great thing to present to the Council.

The next PRG meeting was discussed for September 21 where draft posters would be discussed. The City manager was hoping the PRG could present an update to Council at the October 18th Council meeting.

Mr. Fontneau adjourned the meeting at 5:12 p.m.