



City of Rochester, New Hampshire

Parking Review Group

Parking Review Group

June 23, 2022

Cocheco Conference Room- 33 Wakefield Street

Members Present

Tim Fontneau – Chairman/City Councilor
Michael Bezanson – Dept of Public Works
Todd Radic – Skeletone Records
Ryan O'Connor – Senior Planner
Mike Scala – Economic Development
Shanna B. Saunders – Director of Planning
Andrew Swanberry – Police Dept
Keith Fitts – Planning Board

Members Absent

Ralph DiBernardo – JetPack Comics
Marc Saxby – Collectiques
Kris Ebbeson – Riverstones Framing

I. Call to Order

Tim Fontneau called the meeting to order at 4:04 p.m.

II. Roll Call

Ryan O'Connor conducted roll call.

III. Approval of minutes June 9, 2022

Minutes will be reviewed prior to next meeting for approval.

IV. Review the City's parking enforcement regulations and violations history data

- a. [City of Rochester, NH Stopping, Standing and Parking \(ecode360.com\)](http://www.cityofrochester.com/stopstandingandparking)



City of Rochester, New Hampshire

Parking Review Group

Andrew Swanberry reviewed parking enforcement regulations. Mr. Swanberry went over current fines that are issued for parking violations. Mr. Swanberry presented a year of data from 6-1-21 through 6-1-22, showing 239 total notices, most of which came from the winter parking ban. Mr. Swanberry explained that parking enforcement falls low on the priority list. And Fees might be out of date.

V. Wayfinding App or online research

Parking Review Group will discuss at the next meeting.

VI. Outreach

a. Survey Questions draft review

Ms. Saunders overviewed the questions received and discussed with the group other questions to put out to the public.

Questions suggested:

1. Why do you park Downtown?
 - a. To eat out at the restaurants
 - b. To shop at the stores
 - c. Personal services such as hair salon, nail bar or pet spa
 - d. Government stops such as City Hall or the Court House
 - e. I live here
 - f. I work here
 - g. Other
2. When do you typically come to Downtown?
(Check all that apply)
 - a. Week days
 - b. Weekday evenings
 - c. Weekend days
 - d. Weekend evenings
 - e. Other
3. Where is your first choice to Park? (Pick only 1)
 - a. On Street
 - b. Union Street Public Lot
 - c. Municipal lot at City Hall
 - d. Municipal Parking Lot on No. Main @Citizens Bk
 - e. Congress Street Municipal Lot
 - f. Municipal Library lot



City of Rochester, New Hampshire

Parking Review Group

- g. Other
4. Where is your second choice to Park? (Pick only 1)
- On Street
 - Union Street Public Lot
 - Municipal lot at City Hall
 - Municipal Parking Lot on No. Main @Lilac City Grille
 - Congress Street Municipal Lot
 - Municipal Library lot
 - Other
5. What barriers exist to finding parking downtown?
- Knowing where to park
 - Traffic/Safety of getting in and out of spaces/lots
 - Availability of spaces
 - One way traffic pattern
 - Lighting and safety of certain parking areas
 - Proximity of parking to my destination
 - No barriers exist
 - Other
6. Right now all on-street parking is parallel parking. Would you still park on-street if it was converted to head-in angled parking? (like Dover)
- Yes
 - No
 - Maybe
7. The City is considering charging for parking. Would you pay to park if parking cost \$1.00 per hour?
- Yes
 - No
 - Maybe
8. The City is considering charging for parking. Would you pay to park closer to your destination if parking cost \$2.00 per hour?
- Yes
 - No
 - Maybe
9. How far would you walk from your parking spot to your destination?
- I need a spot right in front of my destination
 - Half a block
 - 1 block



City of Rochester, New Hampshire

Parking Review Group

- d. 2 blocks
 - e. 3 blocks
10. Would you consider walking farther if the City completed more beautification and public art projects along your route?
- a. Yes
 - b. No
11. Do vacant storefront detract you from walking further?
- a. Yes
 - b. No
12. How long do you typically need to park downtown for?
- a. 30 Minutes
 - b. 1 hour
 - c. 2 hours
 - d. Between 2-8 hours
 - e. All day
13. Would you use an app on your phone to pay for parking?
- a. Yes
 - b. No
 - c. Maybe
14. Would you use an electric charging station if the City were to install it in a public parking lot?
- a. Yes
 - b. No
 - c. Maybe
15. Would you be favorable to compact-car-sized parking spots throughout the City to maximize space and fit more spaces into the existing area?
- a. Yes
 - b. No
16. Is there enough signage in the City that when you meet your friend for lunch, they have no problem finding public parking lots?
- a. Yes
 - b. No
17. Would you like to see more tickets handed out for people who violate parking times or park in illegal locations?



City of Rochester, New Hampshire

Parking Review Group

- a. Yes
- b. No

b. QR Code to Parking Report

c. Scheduling of outreach

- i. Online (mention at all LU Meetings and Council)**
- ii. Lilac Family Fun Fest**
- iii. Farmers Market (Tuesdays)**
 - 1. June**
 - 2. July x 2**
- iv. DT Thursday evening**
- v. DT Monday afternoon**

PRG agreed the meetings on Thursdays work best and scheduled the next meeting for July 7, 2022 at 4:00 p.m. Mr. Fontneau adjourned the meeting at 5:12 p.m.