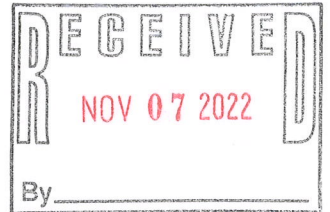


**Historic District Commission**  
Planning Department  
City Hall Annex  
33 Wakefield Street  
Rochester, NH 03867-1917  
(603) 335-1338 Phone



**HISTORIC DISTRICT COMMISSION**  
***Application for Certificate of Approval***  
***and/or No Negative Effect***  
**City of Rochester, New Hampshire**

Date: 11/6/2022

**Property information**

Tax map #: 121 Lot #'s: 12 Zone: DC Date of building, if known: 1917

Property address/location: 28 North Main Street, Unit 30

Name of project (if applicable): \_\_\_\_\_

**Property owner**

Name: Paul Delisle

Mailing address: 1 Old Dover Road, Suit 2, Rochester, NH 03867

Telephone #: 603-498-9524 Email address: delisle47@gmail.com

**Applicant (if different from property owner)**

Name: Bartlett Fiber Washing, LLC (Lindsey and Susan Rice)

Mailing address: PO box 63

Telephone #: Barrington, NH 03825 Email address: sales@bartlettyarns.com

**Architect/Designer**

Name (include name of individual): self

Professional Designation: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email address: \_\_\_\_\_

**Contractor**

Name (include name of individual): self

Mailing address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email address: \_\_\_\_\_

*"Working with our community partners to preserve and enhance  
the historic architecture and cultural heritage of the city of Rochester"*

**Proposed activity** (check all that apply)

New building/structure: \_\_\_\_\_ Addition onto existing building/structure: \_\_\_\_\_

Alterations to the front of an existing building: \_\_\_\_\_

Alterations to the non-street facing façade of an existing building \_\_\_\_\_

Signage or awnings: \_\_\_\_\_ Demolition: \_\_\_\_\_ Accessory structure <250 sq ft \_\_\_\_\_

Site development (walkway, deck, parking, utilities, etc.): \_\_\_\_\_

**New Building/Alterations to Existing Buildings:**

Height: \_\_\_\_\_ Width: \_\_\_\_\_ Setback: \_\_\_\_\_

- Roof Design: \_\_\_\_\_
- Materials to be used: \_\_\_\_\_
- Paint/Stain Color: \_\_\_\_\_
- Light Fixtures: \_\_\_\_\_
- Description of Building Entrance: \_\_\_\_\_

**New Signs/Fences:**

- Size: see attached Shape: rectangular
- Sign Color: blue/white Location/Placement: see attached
- Illumination (Interior): \_\_\_\_\_ (Exterior): no
- Materials to be used: metal
- Typefaces: Castellar
- Fences & Walls: \_\_\_\_\_
- Light Fixtures: \_\_\_\_\_
- Paint/Stain Color: \_\_\_\_\_



Describe project (Include information on existing conditions and materials as well as the proposed changes. Include installation specifications and materials to be used. Use a separate sheet of paper if necessary): Empty existing store front. One exterior metal sign, affixed flushed to the alcove area above the windows with screws. The design/font/color is keeping in a consistent fashion to our 202 year old business, Bartlettyarns. All other signs/inside window clings are keeping with the color/theme/ font. The bottom window clings are a depiction of photos/graphics of sheep and wool theme which would be changed seasonally. Most would highlight the historic production of our yarns and other goods. The logo is trademarked. Please see attached paperwork of the existing store front and an overlay of the proposed signage.

Proposed starting date: 11/25/2022

### **Checklist**

Here is a checklist for your reference of the items that may need to be required:

- ☒ Submission of this application form
- ☐ Site plan drawn to scale clearly depicting existing conditions and proposed work
- ☒ Submission of appropriate drawings and renderings for each façade affected
- ☒ Specifications on the materials and installation including brochures, manufacture's product sheet, pictures, etc.
- ☐ Photographs of each impacted side of the building
- ☐ Sample swatch and or manufacturers cut sheet of materials to be used, as appropriate
- ☐ Written description of how the project meets the guidelines

Please feel free to contact the Planning Department with any questions.

### **Submission of application**

This application must be signed by the property owner, and the applicant/developer (if different from property owner).

*I (we) hereby submit this application to the City of Rochester Historic District Commission pursuant to the City of Rochester Historic District Ordinance and attest that to the best of my knowledge all of the information on this application form and in the accompanying application materials and documentation is true and accurate. As applicant/developer (if different from property owner)/as agent, I attest that I am duly authorized to act in this capacity and submit this application.*

Signature of property owner:

Paul Delisle

*[Signature]*

Printed name: Paul Delisle

Date: 11/6/22

Signature of applicant/developer:

*[Signature]*

*[Signature]*

Printed name: Susan J Rice

LINDSEY F. RICE

Date: 11-7-22

*\* Please note that the applicant or a representative must attend the HDC meeting to present the application and answer any questions. If nobody attends the meeting then the HDC may not take any action on the application.*

**CITY USE ONLY**

**APPROVED AS NO NEGATIVE EFFECT**

Yes No Signature Required

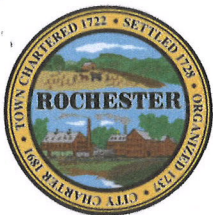
☐ ☐ Director of Planning and Development: \_\_\_\_\_ Date: \_\_\_\_\_

☐ ☐ HDC Chairperson: \_\_\_\_\_ Date: \_\_\_\_\_

Conditions: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*"Working with our community partners to preserve and enhance  
the historic architecture and cultural heritage of the city of Rochester"*





# City of Rochester, New Hampshire

## Building and Licensing Services

### Sign Permit Application

*If in Historic District*

*Historic District Commission Review Required*

*\*Must Have Planning Department Sign Off prior to submitting\**

[Historic District Guidelines – SIGNAGE](#)

If HDC review is required, applicant **must** attend HDC meeting. See Planning Department for meeting dates.

**Address** of proposed sign(s): 30 North Main Street, Unit 2

**Is Property located in Historic District?** ☒ Yes ☐ No **If Yes, Do you already have approval?** ☐ Yes ☒ No

Assessor's Map: \_\_\_\_\_ Lot: \_\_\_\_\_ Block: \_\_\_\_\_ Zoning District: Downtown Commercial

**Property Owner:** Picadilly Properties/Paul Delisle

Phone #: \_\_\_\_\_

E-mail: delisle47@gmail.com

**Contractor:** Lindsey and Susan Rice

Phone #: 603-343-3908

Mailing Address: PO Box 63, Barrington, NH 03825

E-mail: sales@bartlettyarns.com

**Applicant information:** ☐ Owner ☐ Contractor ☒ Other authorized agent. **IF OTHER** please fill in the info below.

Name: Lindsey and Susan Rice

Business Name: Bartlett's

Address: PO Box 63, Barrington, NH 03825

Phone #: 603-343-3908

E-mail: sales@bartlettyarns.com

What is the signage being used for? business

How many signs currently exist on the property? 0 How many of the existing signs are being removed? 0

What is the total area of all existing signs that will remain on the property? 0

What is the frontage of the principal building on the property? \_\_\_\_\_

Please check the following boxes as they are completed.

☒ A drawing of the proposed sign(s) must be submitted, which indicates height, overall dimensions, colors, materials, illumination specifications and method of mounting the sign(s). Photographs with a written description covering these items may be used. If Historic District Commission review is required, a colored rendition of all proposed signage must be included.

☒ An outline of the building façade and a sketch of the property must be submitted, which must include the following information: dimensions of the building façade and site, including all existing signs, location, height and overall dimensions of all proposed signs.

☒ Owners written consent needed – If applicant is not owner

The Department of Building and Licensing Services and Rochester Historic District Commission will not review incomplete applications. All questions must be answered and all applicable check boxes must be checked. Failure to do so shall result in an incomplete application which will not be processed. The undersigned attests that the supplied information is accurate and complete and requests that the Department of Building and Licensing Services proceed with processing this application under the requirements of the City of Rochester Sign Regulations.

**This signed application constitutes consent on the applicant's part to allow for inspections at the property by the Department of Building and Licensing Services, Assessing Office and any other required City Staff.**

**40.15 Permits.(a) (4) Fees for building permits shall be waived for a honorably discharged veteran or an active duty, National Guard or reserve member of the United States Armed Forces, who plans to construct or have constructed for himself a home or appurtenance to a home already owned by him/her for exclusive occupancy by himself/herself and his/her immediate family. IF THIS APPLIES, PLEASE CHECK THE BOX. (VERIFICATION MAY BE REQUIRED)** ☐

**\*\*Guest Approval on Permit for:** ☐ Owner ☐ Contractor ☐ Other Email(s) \_\_\_\_\_

**Cost of Construction:** \$900

**Permit Fee:** \$20

Permit fee is based on \$9.00 per \$1,000.00 of Construction Cost (Rounded Up Nearest \$1,000.00) plus a \$10.00 application fee. Minimum Permit Fee is \$20.00 except for portable signs that are charged a flat fee of \$10.00. There is no charge for Historic District Commission Review.

  
Applicant Signature

11-6-22  
Date



Please answer the following questions for each proposed sign.

	Sign 1	Sign 2	Sign 3	Sign 4	Sign 5	Sign 6
What type of sign are you proposing: pole sign, wall sign, projecting sign, portable sign or other (specify)?	wall	inside cling	inside cling	inside cling	inside cling	
For pole signs:						
Indicate the setback from the front property lines.						
Indicate the setback from the side property lines.						
How high above the ground is the top of the proposed pole sign?						
Will the proposed sign be single or double faced?	single	single	single	single	single	single
What is the area of the proposed sign?	see attached					
The proposed sign will be made of what material (s)?	metal	plastic	plastic	plastic	plastic	plastic
Will the proposed sign be illuminated? If so, how: external illumination, internal illumination, or individual letter illumination?	no	no	no	no	no	no
Are you proposing a changeable copy sign? These include electronic message signs or similar technologies. <b>Please note: flashing or animated signs of red, amber, or green colored lights shall not be permitted.</b>	no	no	no	no	no	no



Location	Material	Attachment Method	Dimension	Square Footage
Alcove Area (Above store front)	Metal	Screws	2' x 12'	24
Window (South)			52" x 88"	31.77
"	Plastic	Cling (inside)*	18" x 52"	6.5
Window (East) 1			73" x 88"	44.6
"	Plastic	Cling/Banner (Inside)	18" x 73"	9.12
	Plastic	Cling (inside)*	18" x 73"	9.12
Window (North East) 2			86" x 88"	52.55
"	Plastic	Cling/Banner (inside)	18" x 88"	11
	Plastic	Cling (inside)*	18" x 88"	11
Door	Plastic	Cling (Address)	10" x 29"	2
"	Plastic	Cling or Paper (hours/Security/Payment Types Accepted)	8" x 10"	.55

- These three clings are graphic in nature to be changed seasonally with a sheep and wool theme.
- Color scheme for signage is in keeping with the Bartlett yarns color scheme of blue/white.
- Lettering will be consistent in height/font/color for all signage.





BARTLETT'S

Fiber Washing, LLC

ALL THINGS SHEEP AND WOOL

YARN-SUPPLIES-GIFTS

Window Width  
52"

Window Height  
88"

Window  
Cling 18" x 52"

Window Width  
73"

Window Cling 18" x 73"

Window Width  
86"

Window Cling 18" x 86"

30 North Main Unit 2

Door Width  
29"

Hours

Signage from Top to Bottom: Dimensions: 24" x 12' Material: Metal with protective coating

Window "Banner" 18" x Length of Window All lettering will be the same size/font

Window Clings: 18" high x length of the window-changed each season-sheep and wool theme

Top of Door-Address as currently there is no unit identification-this will be a cling/white background/black lettering

Door Signage Cling for Hours-keeping with blue theme with white lettering/same font

There is currently a credit card sticker on the door.

These are my company colors and the logo is trademarked.

Bartlett yarns has been in business since 182, Bartlett Fiber Washing, LLC is my NH LLC-no washing is done here.









TM

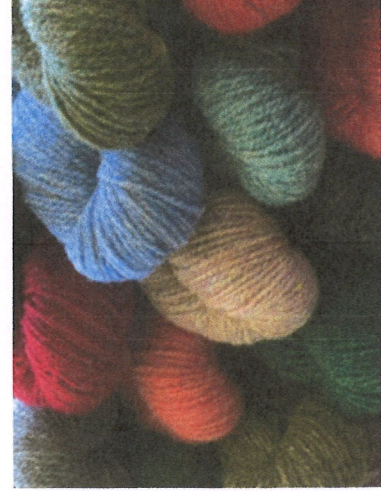
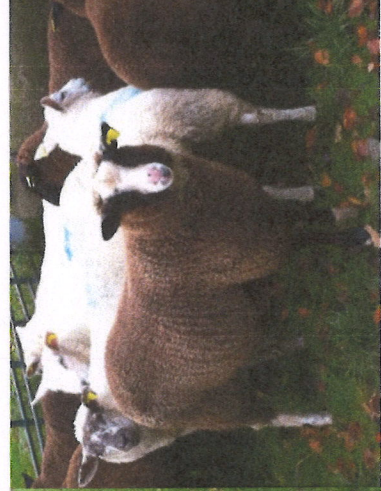
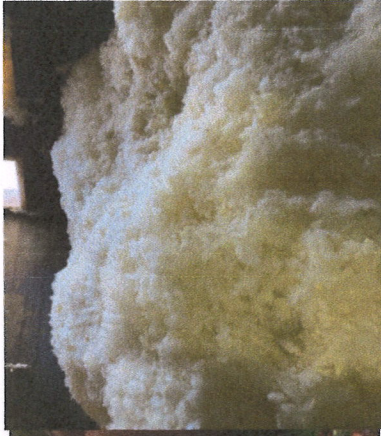
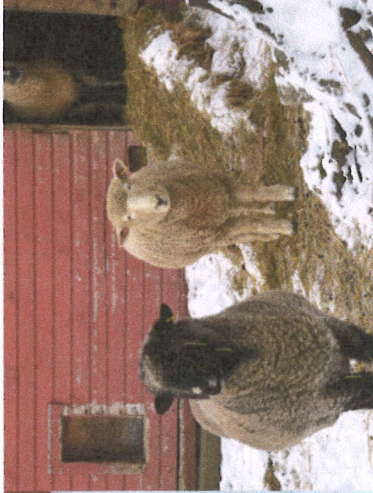
# BARTLETT'S

Fiber washing, LLC

ALL THINGS SHEEP AND WOOL

Yarns-Supplies-Gifts





Window Cling Images depicting the sheep, wool and Bartlett yarns business. I have hundreds of photos of my business and would like to change out the window picture clings periodically.