

# Rochester Recreation Master Plan City Manager Self-Directed Work Group

Rochester Recreation Department – Conference Room 1a

February 14, 2024

12pm-1 pm

The purpose of this meeting is to workshop focus interview questions and determine a distribution strategy, gain consensus on publishing the community survey, and finalize the Art Olympics activity. Prior to the meeting, please take time to review the agenda and attached materials.

## **Agenda**

1. Introductions
2. Update (Stephen/Lauren) – 20 mins.: Focus Interviews
  - a. Discuss the draft focus interview questions.
  - b. Determine the contact list.
3. Discussion (Autumn/Lauren) – 15 mins.: Survey Outreach
  - a. Agree upon final survey draft.
  - b. Discuss a team approach to distributing survey flyers through the community & sending targeted emails.
    - i. See Agenda Addendum for lists of private/public assets to consider & email templates.
4. Discussion (Autumn) – 20 mins.: Outreach Activities
  - a. Autumn will run through the details for the Rochester Recreation and Arena Art Olympics outreach activity. Please come prepared to provide input during the meeting.
5. Adjourn

## **Next steps**

- a. SRPC and Rochester Recreation staff to conduct focus interviews.
- b. Publish Survey, distribute advertisement materials (flyers, emails from committee members, etc.)
- c. Seek gallery permissions from Rochester Museum of Fine Arts.
- d. SRPC will finalize materials agreed upon in agenda items #2-4.

# **Agenda Addendum**

## **Rochester Recreation & Arena Focus Interviews**

1. What has been your relationship with the Rochester Recreation & Arena in the last 5 years? For example, which facilities, programs, or events do you coordinate/collaborate on? What is communication like? Does the time of year impact this?
2. What recreation-related relationships would you like to strengthen through the city of Rochester Recreation & Arena over the next 10 years?
3. What programs and services with the Rochester Recreation & Arena would you like to start or enhance collaboration on?
4. Are there any populations within Rochester you feel have gaps or overlaps for recreation opportunities?
5. What future goals does your organization have that may overlap/have synergy with Rochester Recreation & Arena?
6. From your organization's perspective, what does Rochester Recreation do very well?
7. From your organization's perspective, what does Rochester Recreation need to improve on?
8. What recreation programs or activities across the city or region have you seen trending over the past few years?
9. What recreation opportunities across the city need more space since they are becoming congested?
10. What kind of programs or events would you like to partner with Rochester Recreation & Arena in the next 5-10 years?
11. What improvements would you like to see to existing recreation facilities in the city?
12. What new recreation facilities would you like to see in the city?
13. What is a good first step to start or improve collaboration with Rochester Recreation & Arena?

**Feel free to edit or cross-out questions.**