



# City of Rochester, New Hampshire

## Zoning Board of Adjustment

February 14, 2023

Peter March  
New Hampshire Signs  
66 Gold Ledge Avenue  
Auburn, NH 03032

### Notice of Decision

**Z-22-34 New Hampshire Signs** Seeks a *Variance* from Sections 29.13.G(1), 29.14.B(1), and 29.14.B(2) to permit a second free-standing sign where only one is allowed; to permit a free-standing sign height of 50 feet where only 30 feet is allowed; to permit a sign of 252 square feet where only 75 square feet is allowed; and to permit an Electric Message Center of 180 square feet where only 32 square feet is allowed.

**Location:** 298 North Main Street, Map 115 Lot 31 in the Highway Commercial Zone.

At its February 8, 2023 meeting, the Zoning Board of Adjustment ***DENIED the Variance*** request for Section 29.13.G(1) to permit an Electronic Messaging Center larger than the 32 square feet allowed, citing the hardship criteria has not been met because the site could still have an EMC like other sites in the area, including their own additional free standing sign.

  
Shanna B. Saunders,  
Director of Planning & Development

**It is the applicant's responsibility to obtain any applicable permits from local, state, and federal agencies. Any work completed within the thirty (30) day appeal period, explained below, is at your risk.**

**APPEALS:** Any party to the action, or any person directly affected has a right to appeal this decision within thirty calendar days following a hearing and to the Superior Court in accordance with State Statute. See New Hampshire Revised Statutes Annotated, Chapter 677 Rehearing and Appeal Procedures, available at the City of Rochester Planning Department This notice has been placed on file and made available for public inspection in the records of the ZBA.

As Per RSA 674:33.I.a.(a)

Variances authorized by the Zoning Board of Adjustment, Rochester NH shall be valid only if exercised within 2 years from the date of this application.

Cc: Open Gov Z-22-32, File



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**Location:** 298 North Main Street, Map 115 Lot 31 in the Highway Commercial Zone.

At its February 8, 2023 meeting, the Zoning Board of Adjustment **APPROVED the Variance** request for Section 29.14.B(2) to permit a second freestanding sign, citing it meets all the criteria.

  
Shanna B. Saunders, 2.14.23  
Director of Planning & Development

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